

FY21 Annual Report

Connecting Multiple Birth Individuals
and Their Families in Canada Coast
to Coast

April 1, 2020 to March 31, 2021



Letter to Supporters: A Year of the Unexpected

Dear Friends of Multiple Births Canada,

Well, this year certainly didn't go as planned! It was a year full of uncertainty and the unknown as COVID-19 swept the world and we all stayed home. Thankfully, members of the MBC Board and our Office Manager have been working together remotely for years, so our work flow wasn't impacted. Unfortunately, many of our Chapters were directly affected by the stay at home order as they weren't able to organize the usual in person events which enable local parents to connect. There was also the added stress that couldn't help but impact each and every one of us, even as we strived to create some normalcy in our lives.

The year had many highlights and I am so proud of the volunteers who gave so much on top of everything else going on in the world. In response to the pandemic, MBC ran several online pre-natal classes for soon-to-be-parents across Canada, temporarily providing relief while Chapters worked through how to move their local in-person classes to an online format. We created an application form for Chapters to be able to request temporary relief from MBC membership fees while still being able to provide MBC services to their members. We also hosted our first online national conference and AGM which was tremendously successful, allowing over 200 people to participate in the different sessions.

Our theme for NMBAD this year was Connecting Coast to Coast and our plans were to double the number of chapters that were a part of MBC by reaching out to communities that weren't currently being supported over the next 12 months. While those plans were quickly derailed as we had to pivot to react to what was happening around us, we were able to build a Chapter Kit, with templates, guidance and information for anyone interested in starting a new Chapter or for an existing Chapter looking for new ideas. We met quarterly with the Chapter board members, getting input and feedback, while ensuring our supportive efforts were directed in the right

places. While we didn't meet last year's pre-pandemic goal of doubling our Chapters, we did have a notable addition to our community. And after a 15 year period where they ran their organization independent of MBC, the Toronto Parents of Multiples (TPOM), once again became an MBC Chapter in September.

One important discussion that was had by the MBC Board was how we, as a non-profit organization supporting families with multiple birth children from all communities, should respond to the growing awareness of social injustice and racism in Canada. While we don't discourage BIPOC (Black, Indigenous, and People of Colour) families from joining us, we questioned if we were doing enough to actively be in those communities. Are there unconscious biases that are impacting our ability to provide support to all families? We came out with a statement which you can read [here](#), and the Board has committed to continuing to challenge ourselves, to ask the hard questions and to continue the journey that we started as we consider how to reach our BIPOC and francophone communities among others that are not currently proportionally represented in our membership.

All in all, it's been a tremendous, stressful, amazing and devastating year all rolled together. We've been through the wringer but have come out the other side with hope and positive expectations for the coming year. On behalf of Multiple Births Canada and the thousands of multiple birth individuals and families that we serve, thank you once again for your support and generosity.

Ruth Morton
MBC Chair of the Board



Board of Directors



**YVONNE
BLAKE**

Director of Finance
Vice Chair
(as of Oct 2020)



**JENNIFER
GALINA**

Director of Chapter Support
(up to Sept 2020)



**JIMENA
GUILD**

Director of Marketing and
Communications



**ELAINE
LAW**

Director of Membership



**RUTH
MORTON**

Director of IT
(up to Aug 2020)
Director of Development
(as of Sept 2020)
Chair of the Board



**HEATHER
MCAULEY**

Director of Support
Past Chair



**DINA
NAIMAN**

Director of Chapter Support
(as of Oct 2020)



**SHAWN
RIVERS**

Director of IT
(as of August 2020)



**MARTINE
ST. LOUIS CUTTING**

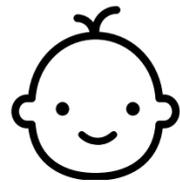
Director of Volunteer
Management

HIGHLIGHTS



FIRST ONLINE CONFERENCE

19 sessions delivered over 5 weeks with over 200 individuals registering.



ONLINE PRE-NATAL CLASSES

4 separate sessions delivered with over 40 individuals registering.



INCREASE IN DONORS

Realized a 46% increase in individual donors over last year.



CHAPTER KIT

Created an online kit of resources for new and existing chapters.



NEW CHAPTER

Toronto Parents of Multiples (TPOM) re-joined MBC after 15 years of running separately.

Our Mission

**"TO IMPROVE THE QUALITY OF
LIFE FOR MULTIPLE BIRTH
INDIVIDUALS AND THEIR
FAMILIES IN CANADA."**



WHEELER FAMILY Lethbridge, Alberta

Our identical twins, Alex and Mateo Wheeler Gonzalez were born on October 15, 2020. Born at 33 weeks, they were quickly whisked to the NICU where they spent 40 days surrounded by caring nurses and doctors while their brains and bodies developed. Their big sister Ana Cecilia and grandparents waited patiently at home to meet them. Our family is enjoying having the boys home and adjusting to life with twins. We're so thankful for the many people who have provided advice and support, especially those families of multiples from whom we've learned so much.

MESSAGES FROM OUR ONLINE DONORS

Thanks for all you do to support multiple-birth families locally and nationally! We are so grateful for MBC and SPOTTO. Keep up the great work! Thank you.

Thank you for all the support you give to Multiples around Canada.

Thanks for all the great work you do!

Thanks to all the past and present MBC Board members and chairs.

Your work is important. Carry on!

Thanks for all you do MBC!

Our Impact

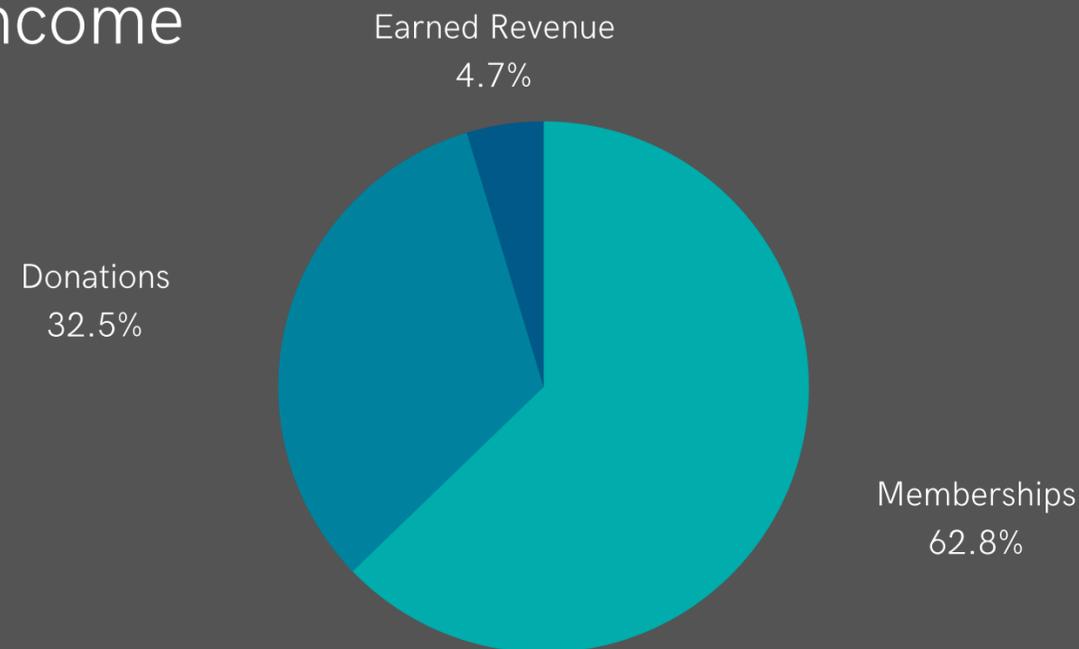
1500 Member Families
12 Chapters in
4 Provinces across Canada



Financial Report

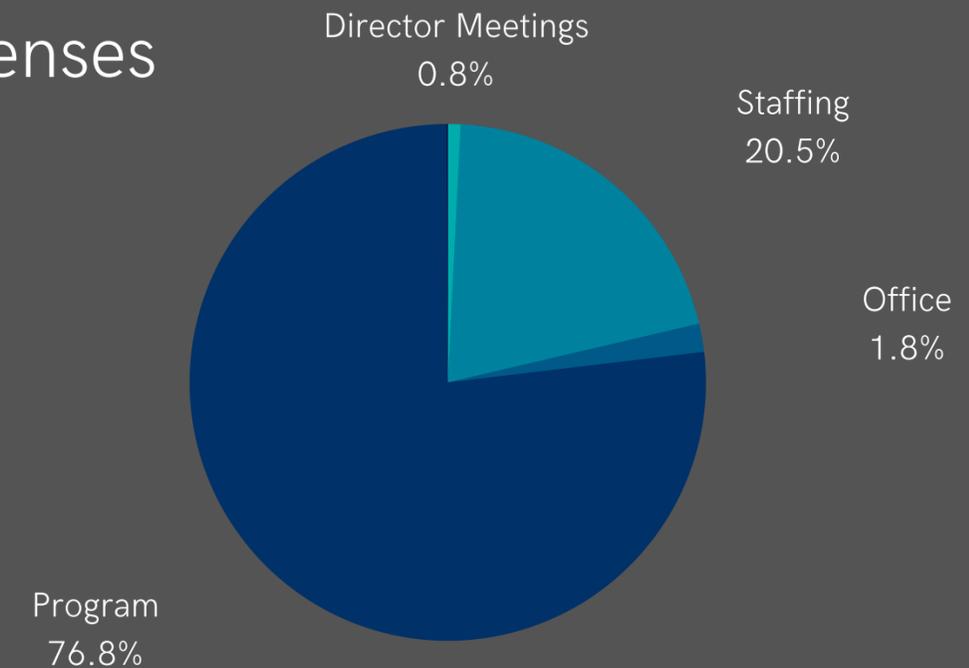
While income was down this year by just under \$3000 year over year, due to decreases in donations, our expenses were also down by about \$13000 because there were no travel costs for in person board meetings or for the annual national conference. Memberships held steady, even though many chapters saw a decrease in membership, due to the addition of the Toronto chapter. We're anticipating and planning for a continued drop in income coming from membership over the next few years as local chapters rebuild post pandemic.

Income



Income Source	
Memberships	\$14701.65
Donations	\$7621.00
Earned Revenue	\$1094.95
Total	\$23417.60

Expenses



Expense Area	
Board of Directors / Meetings	\$132.00
Staffing (25%)	\$3412.50
Office	\$293.46
Program (incl. 75% staffing)	\$12758.51
Total	\$16596.47

What's Next



BUILDING BACK BETTER

We'll be working with our chapters to help them rebuild their programs and membership. This may include funding and online events that are organized at a national level.



ONLINE STORE

While the launch of the store was delayed, it's still in the works and will be launched in the 2021/22 fiscal year.



CONFERENCE IN A BOX

We'll be working through some plans to make it easier for local chapters to host a national conference without having to carry the entire load.

Individual Donors

Michelle Addley
Cathy Barr
Yvonne Blake
Ginger Bowes
Sheila Catto
Theresa Cressatti
Rachel Evans
Graeme and Katie Fawcett
Jimena Guild
Lynda Haddon
Dari Haddon
Shayna Haddon
Patricia Harber
Patricia Heath
Julila Hemphill
Debra Keech
Frances Keech
Donna Launslager
Elaine Law
Heather Leonoff
Steven Leonoff
Arlene and Larry Leonoff
Kay Macdonald
Heather McAuley

Gail Moore
Ruth Morton
Dina Naiman
Ann Marie Parkin
Victoria Riley
Nancy Ross
Marcia Saipe
Bonnie Schultz
Joan Seligman
Martine St-Louis Cutting
Loretta Velders

Corporate Donors

Canada Helps
PayPal Giving Fund
Raymond James Canada Foundation
United Way
Windsor Essex Parents of Multiple Births Association

National Volunteers

Jacquelyn Agar
Robert Beaven
Michele Bernard
Yvonne Blake
Ginger Bowes
Krystle Bruce
Sheila Catto
Murielle Dietrich
Nicole Dube
Nicole Fisher
Jennifer Galina
Jimena Gonzalez Guild
Lynda Haddon
Pat Harber
Julila Hemphill
Valerie Hodgins
Shannon Irving
Jenna Kelland
Elaine Law
Carolyn Leighton-Hilborn
Heather McAuley
Renée Miron-Kowa
Gail Moore
Ruth Morton
Dina Naiman
Laura Reid
Shawn Rivers
Martine St-Louis Cutting

Advisory Council

Cathy Barr
Dr. Jon Barrett
Jane Denton
Lynda Haddon
Dr. Kerry L. Jang
Jean Kollantai
Dr. Barbara Luke
John Mascazine
Gail Moore
Stephen Moreau
Cheryl Wadasinghe

THANK YOU

Donors & Volunteers

Where to Find Us



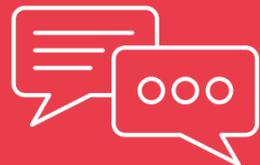
WEBSITE

www.multiplebirths.ca



EMAIL

office@multiplebirths.ca



VOICE MAIL

1-866-228-8824



MAILING ADDRESS

2 King Street West
Unit 155, Hamilton, ON
L8P 4S0



FACEBOOK

www.facebook.com/MultipleBirthsCanada



INSTAGRAM

www.instagram.com/multiplebirthscanada



TWITTER

www.twitter.com/Multiple_Births